SHOW YOUR LOVE

SUPPORT NORTH TAHOE



The North Lake Tahoe gift card goes toward many of your favorite retailers, restaurants, services, sports and entertainment options all in one place. Use your eGift card at participating locations throughout North Lake Tahoe and shop local to support our community.

What is the North Tahoe Gift Card?

DIGITAL GIFT CARDS | Redeem as virtual Mastercards & get paid as a normal credit card

NO COST | Free to businesses in North Tahoe that are also members of the North Tahoe's Single Collaborative Membership

EASY TO IMPLEMENT | Works with any PoS, no special equipment or integration

What are some Benefits?

MORE FOOT TRAFFIC

Gifts & bulk purchases bring new $ to local shops

30% MORE REVENUE

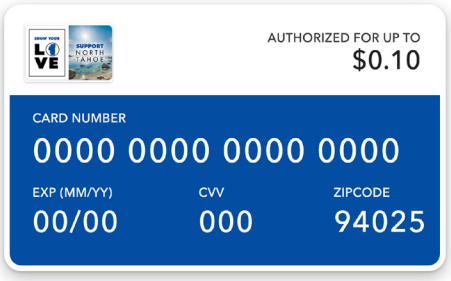
On average there's a 30% overspend on each card.

51% COLLABORATIVE GROWTH

51% of card holders try new businesses

How Can My Business Join?

Run an Activation Card



- Apply at north-tahoe-ca.yiftee.com/apply-now. Love North Tahoe reviews each application.
- Once you're approved, you'll get an invitation email from Yiftee. Accept it to set up your account. This is the new step. Check your spam folder if you don't see it.
- Right after you accept, Yiftee emails your Activation Card. Run it at your register as a Mastercard credit card, not as a gift card: key in the card number, expiration, CVV and ZIP. It's a 10¢ charge, but you can run it for more to comply with your credit card processing minimum.
- It can take up to 24 hours for your business to show up on the list of participating businesses: north-tahoe-ca.yiftee.com/explore-businesses
- Each POS system with its own ID needs its own Activation Card, and switching POS systems means running a new one. Email support@yiftee.com for more cards.

How Do I Redeem Cards In Store?

- **Tap:** customers can add their card to Apple Wallet or Google Wallet and tap to pay at a contactless terminal.
- **Key it in:** enter the 16-digit card number, expiration, CVV and ZIP as a Mastercard credit card, not as a gift card.
- **Split the bill:** if the total is more than the card balance, key in the exact remaining balance and take the rest another way. Running the full total will decline.
- **Check a balance:** north-tahoe-ca.yiftee.com/gift-card/balance
- You'll get paid just like any other Mastercard sale.

Check out Merchant Videos:

north-tahoe-ca.yiftee.com/business-resources

Apply to Join Today!

north-tahoe-ca.yiftee.com/apply-now

Learn more about Love North Tahoe: LoveNorthTahoe.com