

SHOW YOUR

LOVE

SUPPORT NORTH TAHOE

The North Lake Tahoe gift card goes toward many of your favorite retailers, restaurants, services, sports and entertainment options all in one place. Use your eGift card at participating locations throughout North Lake Tahoe and shop local to support our community.



What is the North Tahoe Gift Card?

DIGITAL GIFT CARDS | Redeem as virtual Mastercards & get paid as a normal credit card

NO COST | Free to businesses in North Tahoe that are also members of the North Tahoe’s Single Collaborative Membership

EASY TO IMPLEMENT | Works with any PoS, no special equipment or integration

What are some Benefits?



MORE FOOT TRAFFIC

Gifts & bulk purchases bring new \$ to local shops

30% MORE REVENUE

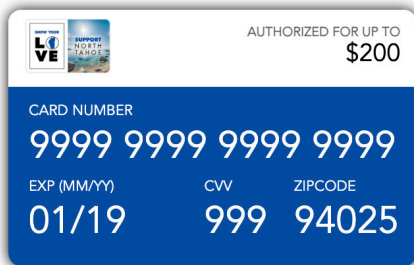
On average there’s a 30% overspend on each card.

51% COLLABORATIVE GROWTH

51% of card holders try new businesses

How Can My Business Join?

Run an Activation Card



- You’ll receive an Activation Card in an email from Yiftee. Make sure to check your spam folder. If you don’t receive it, contact support@yiftee.com.
- Manually enter the Activation Card’s number, expiration & cvv. By doing so, you are opting into the program and agreeing to the Merchant Agreement.
- You must run different Activation Cards for every PoS system in your business if they have different identifiers. If you switch PoS systems, you’ll need to run a new Activation Card. You can request more Activation Cards at support@yiftee.com
- Within 24 hours of running your Activation Card, you’ll see your business on the map of participating businesses.

How Do I Redeem Cards In Store?

- Manually enter the 16-digit code, exp. and cvv into your PoS system and Mastercard will validate immediately.
- The current balance is reflected on all electronic gift cards. Don’t charge more.
- Do not use for tips, unless authorized with the bill.
- You can “split the bill” between a gift card and another payment method. Just make sure not to charge more than the gift card balance.
- You’ll get paid just like you would with any other Mastercard transaction.

Check out the **Merchant Activation Video:**



Check out the **Merchant Training Video:**



Learn more about Love North Tahoe: LoveNorthTahoe.com

Apply to Join Today!

